

Keeping YOUR Kids Safe Online

PC Pandora Donates \$100,000 In Software To Help Kids In The Tucson Unified School District Stay Safe Online; Accepts Award At TUSD Quarterly Recognition Ceremony

Students Online At School:

According to a 2004 survey conducted by St. Bernard Software of 200 technology decision-makers from small, medium and large school districts in suburban, rural and urban settings in 41 states...

- 48% Estimate their students spend more than two hours per week on the Internet during school hours
- 59% Report incidents of students accessing inappropriate Web content in the past year
- 39% Cite examples of students accessing pornography
- 25% Cite examples of students accessing violent content

Story Description: While adults have to take steps to protect themselves against hackers, viruses and identity thieves, they must also protect their children from the pitfalls and dangers of online predators. There are tools available to make the job easy for parents and schools to safeguard the online activities of their kids. PC Pandora is a desktop application designed to allow parents, guardians and teachers the ability to monitor and control PC activity by children. The program fulfills a very important need, as more potential predators solicit children online everyday. **To help the fight in Tucson AZ, Pandora Corp. recently donated \$100,000 worth of software to the Tucson United School District.** In recognition of the generosity and helping to keep Tucson school children safe, Pandora Corp will be recognized Tuesday evening (Feb. 27) at the TUSD Quarterly Recognition Ceremony. Accepting the award will be **Sean Montana, Director of Internet and Safety Relations – and a Tucson area native!**

While Sean is in the area, we'd like to offer you the chance to chat with him. He can discuss some basic tips for keeping kids safe online. He will highlight software available to parents and schools and explain how it can benefit both home PCs and the ones your kids may be using at school.

Note: This interview/story is being brought to you directly from the Pandora Corporation. To gain a fair and balanced understanding of our software, products can be sent for your trial use. Interviews after Wednesday, Feb. 28th, can be conducted via phone; we can also send you a Windows Media Player video file to use as B-roll.

More Alarming Stats Concerning Kids' Online Activity [from Netsmartz.org]:

- Online harassment of youth Internet users increased to 9% in 2005 from 6% in 2000.
- When teens receive messages online from someone they don't know, 40% reported that they'll usually reply and chat with that person. Only 18% said they would tell an adult about the encounter.
- Teens have been exposed to the Internet's accompanying potential risks:
 - 71% reported receiving messages online from someone they don't know
 - 45% have been asked for personal information by someone they don't know
 - 30% have considered meeting someone that they've only talked to online
 - 14% have actually met a person face-to-face they they've only spoken to over the Internet

About PC Pandora: Pandora Corporation was formed with one goal – to help our customers monitor, control and protect their families and themselves online. First released in mid 2005, PC Pandora has been constantly upgraded to industry-leading specifications and has [received accolades](#) from users, reviewers and even school districts and law enforcement agencies, who use the program to help in the day-to-day supervision of the children and citizens they are charged with protecting. With the release of Windows Vista-compatible version 4.2 and a newly upgraded interactive website, PC Pandora has vaulted into a leadership position by boasting a combination of features that unparalleled in the monitoring industry. For more information, log on to www.pcpandora.com.

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